

## Scran - developing Manx musical talent

### About Scran:

Culture Vannin is proud to nurture and develop the next generation of Manx musicians through innovative projects like Scran. This dynamic band of young talent, ranging from ages 12 to 18, reinterprets traditional Manx music in fresh and exciting ways.

Since its formation in 2015, Scran has fostered and produced many talented musicians. The band is made up of some of the Isle of Man's best young musicians, many of whom began their journey through our Bree project.

With a fluid lineup and two successful albums (*Nane* in 2018 and *Jees* in 2022), *Scran* has performed on prominent stages, including a standout performance at Festival Interceltique de Lorient in Brittany, where they achieved fourth place in the prestigious *Trophée Loïc Raison*.

You can find out more about Scran in this [short film](#) made in 2024.

Sponsoring Scran offers a unique opportunity to directly supporting the future of Manx music and culture.

---

### Sponsorship Cost: £4,000 for 2025

---

### Why Support Scran?

By sponsoring Scran you will:

- **Gain high visibility & international exposure:** Scran's performances on prominent stages, such as the Festival Interceltique de Lorient in Brittany will provide you with international visibility and association with a successful, innovative cultural project. Sponsors would benefit from visibility in both local and international settings, reaching audiences that value cultural and artistic pursuits
  - **Support youth development & creativity:** by sponsoring a dynamic band of young musicians, you are fostering creativity, leadership, positively impacting the future workforce.
  - **Invest in a long-term legacy:** Investing in young talent helps ensure the longevity of Manx music traditions. By supporting Scran, sponsors contribute to creating a lasting impact that will resonate for generations, both culturally and musically.
  - **FUTURE PLANS:** your company could help us further develop the musical talents of Scran by producing a third CD of songs recorded on the Isle of Man by the band or fund a visiting tutor to grow their interest in, and exposure to, Traditional music.
-

## **Sponsorship Benefits:**

### **1. Brand Visibility on Websites:**

- Your company name and logo, along with a direct link to your website, will be prominently displayed on our Scran pages on [Culture Vannin](#) and [Manx Music](#).
- Your logo will also feature on the corporate partnerships section of [www.culturevannin.im](http://www.culturevannin.im)

### **2. Traditional and Social Media Publicity:**

- Your company will be tagged @ in all Scran social media posts shared across our platforms, including Facebook, Instagram and TikTok.
- Inclusion in media releases related to Bree events, giving your brand broad exposure across local media channels.

### **3. Exclusive Access:**

- Two VIP tickets to all local public Scran gigs, providing an immersive experience in the Island's cultural scene.

### **4. Private Performance:**

- A 45-minute Scran gig, either at your company's offices for employees or at a local event of your choice—bringing the unique sounds of Manx music directly to you.

### **5. Custom Banner:**

- Featuring your company's logo, with a direct link to your website, this will be displayed at all Scran performances.
- This banner will reinforce your brand's association with youth culture and music and provide a visual presence for your brand.

### **6. Newsletter:**

- Regular updates on Scran featuring your company logo in Kiaull Manninagh Jiu, our monthly newsletter.

---

**Partner with us in preserving and celebrating Manx culture, ensuring it prospers for generations to come**